



**RECYCLE OFTEN.
RECYCLE RIGHT.™**



RECYCLING CHANGES THINGS FOR THE BETTER.

Recycling isn't just helpful – it's transformative. That's because when you recycle properly, the things you recycle get new life as something else.



WHAT KIND OF THINGS?

A RECYCLED NEWSPAPER CAN...



...RETURN AS A CEREAL BOX.

AN ALUMINUM CAN COULD BECOME...



**...A BRAND NEW ONE
IN LESS THAN SIXTY DAYS.**



AND A PLASTIC BOTTLE COULD...



**...PROVIDE MATERIALS
FOR A NEW PARK BENCH.**



It's amazing what good we can do when we recycle.

BUT HOW DOES THIS HAPPEN?

When people like you take the time to recycle everyday items, we help take the old, unwanted items and put them back on the shelf as new and useful products.

So next time you recycle a piece of paper, cardboard box or plastic bottle, just imagine what it could be tomorrow. The possibilities are endless!