TRAFFIC SAFETY

→ U.S. 2012 PEDESTRIAN fatality and injury statistics – traffic crashes: *

✦ 4,443 PEDESTRIANS KILLED:
  ■ more than 12 pedestrians died every day;
    ● 1 pedestrian KILLED every 2 hours;
  ■ 6 % increase over 2011:
    ● highest in last 5 years;
  ■ children under age 15 accounted for 6 % [207] of pedestrian fatalities;
  ■ 73 % of pedestrian fatalities occurred in URBAN setting;
  ■ 70 % occurred at non-intersections;
  ■ 89 % occurred during “normal” weather conditions;
  ■ 70 % occurred during nighttime hours [6 p.m. – 6 a.m.]
  ■ 90 % of pedestrians were killed in SINGLE vehicle collisions:
    ● 86 % were struck by FRONT of vehicle;

✦ estimated 76,000 INJURED:
  ■ 1 pedestrian INJURED every 7 minutes;
  ■ children under 15 accounted for 18 % [12,000] of all pedestrians injured in traffic crashes;

* NHTSA published April, 2014]